

JADEN N. MEDINA

3D ANIMATOR

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PlayQ
2834 Colorado Ave Suite 310,
Santa Monica,
CA 90404

Dear PlayQ,

I am writing to express my enthusiasm for the Senior Director, Marketing Art Production position at PlayQ. What excites me most about PlayQ is the opportunity to contribute to a team that sets the standard to create immersive experiences that inspire and unite players. I am eager to apply my animation skills to elevate PlayQ's visual storytelling, ensuring that content remains both engaging and informative for a diverse audience.

As a senior animation student, I have honed my skills in character animation and performance. I have worked on dynamic motion graphics projects, crafting engaging visual content that enhances storytelling and effectively communicates complex ideas. My expertise in Adobe After Effects, Photoshop, and Cinema 4D allows me to bring static concepts to life with smooth and compelling animations. One of my most rewarding projects was animating gameplay sequences for *Rabies*, a student-developed game featuring experimental rodents with a psychotic nature, hunted by robotic enemies. I animated the character's *Toni the Rat* and *Tex the Possum*, and have featured them as a part of my game reel. I dedicated countless hours to shooting references, refining my animation in Maya, and polishing every detail. Presenting my work to my professor and peers was an exhilarating moment that reinforced my passion for animation and my commitment to crafting compelling, emotionally resonant performances.

I have been an avid viewer of cartoons and games since I was a child and love working in teams. My passion for creativity, motivation to work, commitment to excellence, willingness to learn, and discipline towards work performed are attributes that align with PlayQ's core values. As I enjoy motivating audiences of all ages into becoming great achievers through animation and films and assisting the less fortunate in new ways to give back, I would be a great fit for your animation program.

Once again, it would be an amazing opportunity to join the PlayQ team and help create a world where being unique is being awesome. Animation has allowed me to invest in a world of possibilities and my resolute desire to take the initiative and offer high-quality work will prove beneficial to your organization. Thank you for your time and consideration. I hope to hear from you soon.

Sincerely,
Jaden Medina

